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Century Risk Advisors of Florida Names Lo Director of Marketing

Independent insurance and risk management agency Century Risk Advisors (CRA) has named Ramon Lo as director of Marketing.

In this role, Ramon will spearhead CRA's branding and marketing initiatives.



Ramon Lo

Prior to joining CRA, Ramon was employed by a trade publication and event organizer covering the airport concessions industry where he served in a variety of leadership roles including publisher, director of marketing, and editorial director.

Ramon also served as director of marketing for a commercial real estate firm in South Florida, overseeing the promotion of the company's leasing, property management, and construction services as well as the company's three million square foot office, industrial, and retail portfolio.

Founded in 2013, Century Risk Advisors (CRA) is an independent agency providing companies and individuals insurance and risk management services. CRA provides corporate insurance, risk management, employee benefits, and private client services and serves the real estate, non-profit, legal, parking, technology, and life science industries as well as various municipalities.

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