



INSURANCE BROKERAGE VETERAN RON RESHEFSKY ANNOUNCES LAUNCH OF CENTURY RISK ADVISORS

Century Risk Advisors Looks to Hire Florida's Top Property & Casualty Sales Executives

BOCA RATON, FL (December 2, 2013) – Insurance brokerage veteran Ron Reshefsky is pleased to announce his return to the independent brokerage agency arena with the launch of a new risk management and insurance brokerage firm, Century Risk Advisors (CRA). Based in Boca Raton and serving clients on a national scope, Century Risk Advisors provides businesses, public entities, professional service providers and individuals with the highest level of insurance and risk management services. Reshefsky, who serves as Chairman of Century Risk Advisors, has launched the new agency with his son, Gary Reshefsky, Principal of the firm.

Century Risk Advisors' team of risk management advisors offers solutions and proprietary products that are specifically tailored to the needs of its clients. CRA provides innovative and value-driven services for property & casualty insurance, risk management consulting, employee benefits and personal insurance needs. The company's goal is to identify an account's exposures to loss and to then design risk management and insurance programs that mitigate the risks if they cannot be eliminated or transferred. The company's Private Client Team extends its risk management expertise to the needs of high net worth individuals and families who have complex and unique personal insurance needs (i.e. for high value homes, luxury automobiles, recreational vehicles, jewelry and fine art collections).

"At Century Risk Advisors, we have begun to put together a phenomenal team of risk management and insurance brokerage professionals to provide the most personalized and effective service for our clients," said Ron Reshefsky. "The timing of our launch is appropriate to challenge the existing regional agencies and to compete with the middle market business strategies of the top national brokers. Being private and independently owned also allows for flexibility in approaches, without wavering from the strongest ethics and solid, prodigious principles."

Striving to provide its clients with the best services in the industry, Reshefsky has recruited several highly experienced key individuals from his previous company, Century Financial Services, along with a number of extremely talented risk management professionals from other prominent national insurance companies. The firm is also looking to hire the "best of the best" in the industry with positions currently available for top Property & Casualty Sales Executives. Qualified applicants can visit www.centuryriskadvisors.com for more information.

Ron Reshefsky is well-known in the insurance industry for the success of his previous company, Century Financial Services, which he founded in 1983. Under his leadership as President and CEO, the independent agency became the largest in Palm Beach County. In 1997, Century Financial Services was acquired by national insurance broker Summit Global Partners, which in 2004, was then acquired by USI Insurance Services, the 9th largest broker in the U.S. With Century Risk Advisors, Reshefsky has recreated the culture, environment, excitement, and success of his earlier insurance firm.

Ron Reshefsky began his career in 1972 as an underwriter with Travelers and then joined global insurance brokers Johnson & Higgins as a licensed insurance agent in 1975. He then founded Century Financial Services in 1983 and remained as Chairman and Business Executive of the company when it

was acquired by Summit Global Partners in 1997 (subsequently acquired by USI Insurance Services). He departed USI in 2007 and then served as the Chairman of XN Holdings, a provider of insurance products to the worldwide expatriate community. In addition to currently serving as Chairman of Century Risk Advisors, he is currently on the Board of Directors of Ruth Rales Jewish Family Services and is a longtime supporter of Jewish Federation of South Palm Beach County, Temple Beth El of Boca Raton and many other local organizations. He also served on the Board of Boca Raton First National Bank from 1986 to 1995, as a Director and Chairman. Reshefsky received his Bachelor of Arts degree from the University of Miami.

Gary Reshefsky, Principal at Century Risk Advisors, is involved in all facets of the company's operations. He also leads Public Risk Advisors, a related risk management consulting firm that provides consulting services to public entities and other similar institutions. He began his career in Florida as a legislative counsel at the City of Miami in 2000 and then as an attorney with the law firm, Greenberg Traurig in Miami. In 2004, he joined USI Insurance Services as Director of Risk Management Services. From July 2010 to June 2011, he acted as the City of Miami's Director of Risk Management, overseeing a \$60 million risk management budget. Since 2005, he has served as Vice President and Finance Committee Member of the Miami Children's Museum and has served on the University of Miami Citizens Board and the UM Law School Alumni Board of Directors where he chaired the 2009 Reunion Committee. He earned a BBA in Finance from George Washington University in 1996, and a JD and MBA from the University of Miami in 1999. He is a member of the Florida Bar and holds multiple insurance licenses.

Century Risk Advisors is located at 2600 North Military Trail, Suite 240 in Boca Raton, Florida. For more information, please call 561.409.2420 or visit www.centuryriskadvisors.com.

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MEDIA CONTACT

KIP HUNTER MARKETING

Aimee Adler/Jodi Goldstein – 954-765-1329

aimee@kiphuntermarketing.com, jodi@kiphuntermarketing.com